



# HOKKAIDO ENGLISH CHALLENGE

Introduction

# WHAT IS HEC?

We are a group of Hokkaido ALTs that want to encourage students who love English. We want you to practice English at a summer camp. You can make new friends from all around the world!

ALTs want to help you improve your English.  
They want to meet with you and speak with you too!  
You can also make friends with kids all around Hokkaido.





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# THE HEC TEST





# THE HEC TEST


## WHAT IS IT?



It's a 30-40  
minute  
speaking test



There are  
6 sections



Students will be  
recorded and a  
group of ALTs will  
judge their test



Top students  
will get prizes  
and get to go  
to an English  
Summer Camp!



# THE HEC TEST

## JR HIGH SCHOOL 1ST YEAR

Section 1: Warm Up Questions

Section 2: Picture Questions

Section 3: Reading Comprehension

Section 4: Listening Comprehension

Section 5: Comic / Scene Description

Section 6: 20 Questions (yes/no)

We have more practice tests at: <https://hec.hajet.org/previous-tests/>





# THE HEC TEST

## SR HIGH SCHOOL 1ST YEAR

Section 1: Warm Up Questions

Section 2: Picture Questions

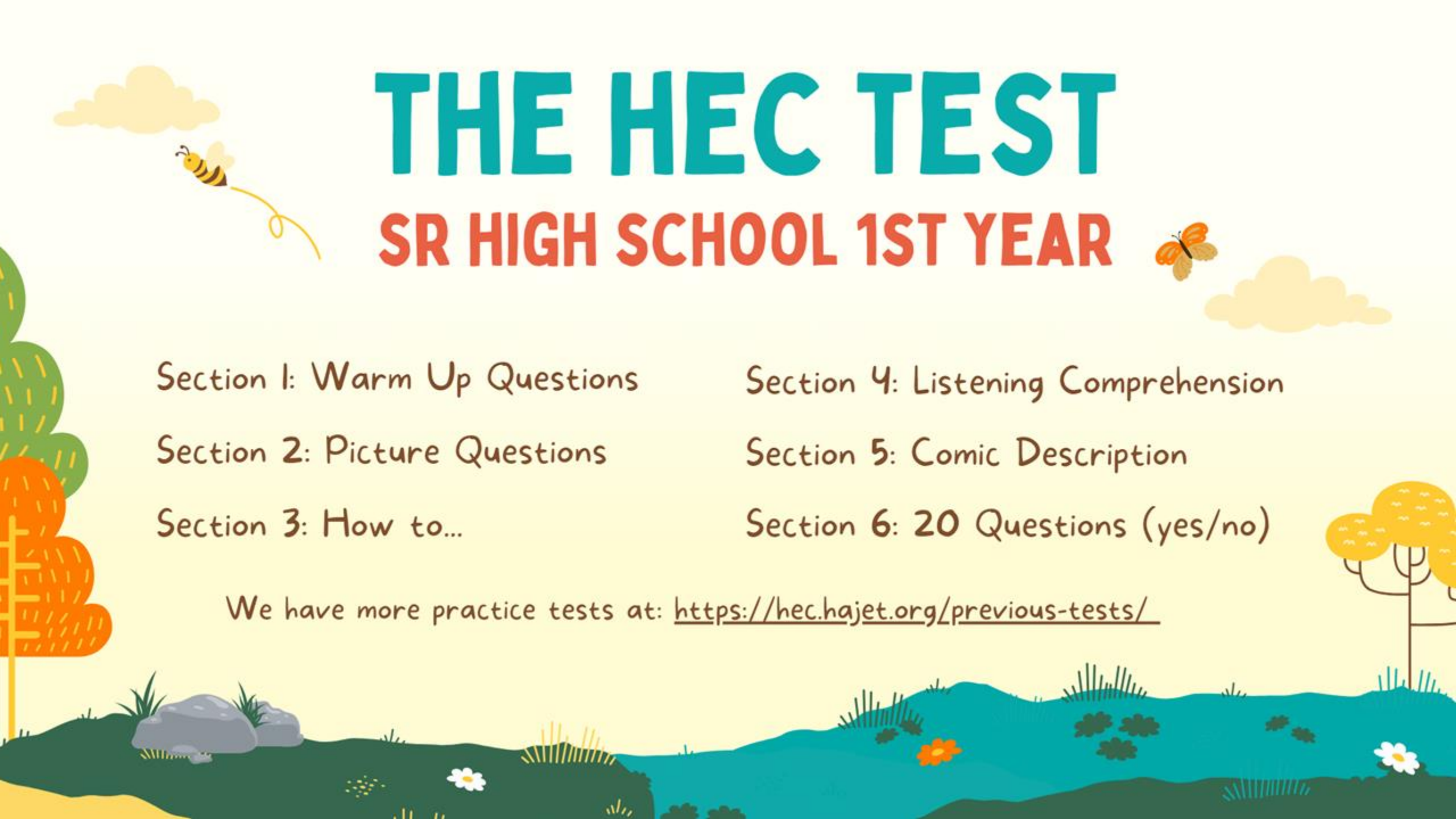
Section 3: How to...

Section 4: Listening Comprehension

Section 5: Comic Description

Section 6: 20 Questions (yes/no)

We have more practice tests at: <https://hec.hajet.org/previous-tests/>



# TEST STARTER KITS



The HEC Test  
Test Starter Kit - English



The HEC Test  
Test Starter Kit - 日本語



# ABOUT REGISTRATION



There is both a paper registration and online registration form.



Open to first year JHS and SHS students



Registration is open on Dec. 1st, 2025\*



Registration fee is  
**¥2000**

# THE PRIZES

1st

¥15,000

In English related gifts

The top 20-30  
students will be invited  
to an immersive  
summer camp!

2nd

¥10,000

In English related gifts

3rd

¥5,000

In English related gifts





# THE NEXT STEPS



#1

Talk to your JTEs, BOEs, and most importantly your students!



#2

Schedule an information session for your students!



#3

Make a practice plan/schedule!



Stay on top of deadlines and make sure you speak to interested students 1-on-1!

02

HEC CAMP







# HEC CAMP

A home stay without leaving Hokkaido!  
Top students from JHS and SHS will be  
invited to a free summer camp!

This year's HEC will run a 3 (or 4) day  
summer camp in late July. ALTs from across  
Hokkaido will come to help out at camp.



# HEC CAMP 2023!





# HEC CAMP 2024!





# HEC CAMP 2025!





# CAMP VIDEO





# TIMELINE

**DECEMBER - FEBRUARY 2026**

Test registration from  
**December 1st  
to February 13th**

**MARCH 2026**

ALTs administer the test  
**Testing period is  
March 3rd to 31st**

**APRIL - MAY 2026**

Judges review and  
score the tests

**MAY 31ST, 2026**

Winners are announced and  
camp invitations are sent

**Check your inbox!**

**JULY 25TH - 27TH 2026\***

**Time for HEC  
Summer Camp!**

\*tentative





# WE RAISE MONEY FOR CAMP WITH EVENTS!



Taiko Experience



"Color Me" T-Shirt Raffle



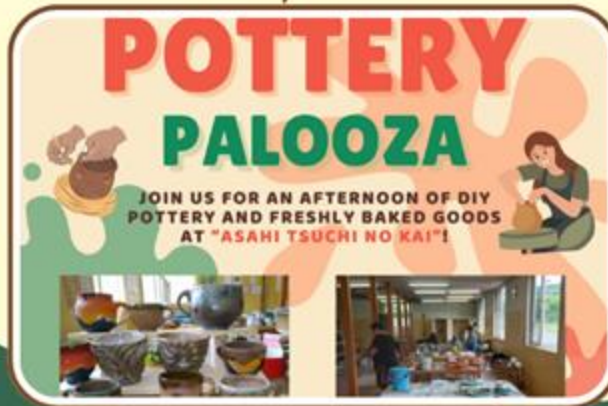
Hump Day Mixer



Heart Ranch x HEC



Pottery Palooza



Bingo & Mingle



Come to both in person and online events!!

# HEC SOCIALS

 @hokkaido\_english\_challenge

 Hokkaido English Challenge - HEC

 hajet.hec.director@gmail.com

 [hec.hajet.org](http://hec.hajet.org)





# THANK YOU!

Hope to see you at HEC!